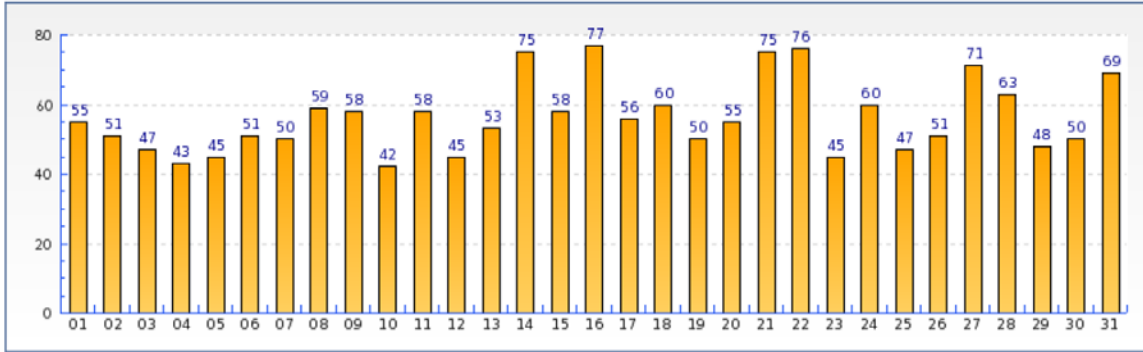


Free-website-statistics.com

Website statistics for www.sample.com

Date: July 1 – July 31, 2009

Daily Visits – tells you exactly how many people visited your website every day



Summary

	New Visits users visiting your site for the first time	Returning visits users who've been to your site before	Total visits
Visits - how many people visited your site this month	1246 (71%)	497 (29%)	1743
Pages viewed - how many pages people viewed on your site	5984 (74%)	2065 (26%)	8049
Pages/visit - average number of pages each user visited	4.8	4.2	4.6
Avg. Visit Duration - how long each user stayed at your website	3min 48s	4min 23s	3min 58s
Visitors that viewed 1 page only - Visitors who viewed one page on your site, then left (closed the browser or went to another website). These visitors may just be looking for a phone number, then calling you—that's good. But if this number is really high (above 50%) it might mean users are finding your site/homepage, deciding it's not useful, and leaving—that's not good, and it might mean your site needs updating to make it more relevant)	33%	42%	36%

Top Traffic Sources – this tells you which site your visitors were at right before they got to your site.

Visits	From	Pages/visit	Avg. Visit duration
845	Google	5.0	3min 58s
520	Direct request – users typed in your website address	3.8	3min 57s
117	www.bing.com	5.4	4min 28s
33	Yahoo!	5.5	5min 35s
23	Spearoz.org	5.1	4min 58s

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Top Search Keywords/Phrases – what people entered in search engines to find your website

Visits	Keywords/phrases	Pages/visit	Avg. Visit Duration
88	Website statistics (Google, Yahoo!)	5.5	4min 14s
41	Web traffic report (Google, AOL)	4.2	3min 19s
37	Web analytics (Google)		

Most Viewed Web Pages – the pages on your website that people are viewing most (up to 10)

Page Title	Views	Avg. Time on Page
Sample Homepage	1966	2min 31s
Sample prices	974	3min 24s
About us	797	1min 56s
Our Team	177	4min 18s
Special Offers	167	1min 51s
Contact Us	114	3min 11s
Why choose us	70	4min 35s
FAQ's	61	4min 7s
Jobs with us	48	4min 19s
Testimonials	43	4min 59s

Top Visitor Locations – where in the world your visitors are located

From	Visits
United States	955 (54.8 %)
New Zealand	376 (21.6 %)
Australia	90 (5.2 %)
Unknown	45 (2.6 %)
Canada	33 (1.9 %)
United Kingdom	28 (1.6 %)
Spain	22 (1.3 %)
Sweden	19 (1.1 %)
Germany	18 (1.0 %)
Switzerland	17 (1.0 %)